

# Marmalade™

Moms, Dads & All Things Kid in Orange County™

Marmalade™ is a full color monthly magazine covering "all things kid" in Orange County. Our purpose and passion is to serve parents with fresh, fun, helpful and hopeful content that celebrates and inspires family life.



## WHY MARMALADE™ FOR YOUR BUSINESS?

- ..... CIRCULATION: 60,000
- ..... AVAILABLE AT 1,000+ HIGH FOOT TRAFFIC LOCATIONS THROUGHOUT OC (restaurants, grocery & retail stores, family venues)
- ..... 8,000 HOME DELIVERY TO SELECT FAMILY COMMUNITIES IN ORANGE COUNTY, such as Irvine (Woodbridge area), Aliso Viejo, Ladera Ranch
- ..... EXTENSIVE MONTHLY CALENDAR OF EVENTS = long shelf life
- ..... EDITORIAL OPPORTUNITIES available
- ..... COMPETITIVE RATES

## EDITORIAL CALENDAR 2015

ISSUE	THEMES	SPECIAL SECTIONS	SPACE	MATERIALS	DISTRIBUTED
<b>JANUARY:</b> The Health Issue	Health & Wellness Money Smart Kids	Best Doctors Health & Wellness Directory	Dec. 5	Dec. 10	Jan. 1
<b>FEBRUARY:</b> The Arts Issue	Arts & Enrichment Kids Cook!	Arts Directory	Jan. 2	Jan. 9	Feb. 1
<b>MARCH:</b> The Camps Issue	Camps Family Travel Standout Student Special	Camps Directory	Feb. 6	Feb 9	Mar. 1
<b>APRIL:</b> The Special Needs Issue	Special Needs Living Green	Camps Directory	Mar. 6	Mar. 9	April 1
<b>MAY:</b> The Baby Issue	Pregnancy, Birth & Baby All About Mom	Camps Directory Baby Directory	April 6	April 10	May 1
<b>JUNE:</b> The Party Issue	Party Planning Summer Fun	Party Planning Directory Camps Directory	May 4	May 8	June 1
<b>JULY:</b> The Food Issue	Kid-Friendly Dining Education & Alternative Education	Summer Fun Directory Schools/Education Directory	June 5	June 8	July 1
<b>AUGUST:</b> The Back-to-School Issue	Back-to-School After School Activities	Schools/Education Directory After School Directory	July 6	July 10	Aug. 1
<b>SEPTEMBER:</b> The Make Issue	Make It! Crafts & Projects Enriching Hobbies	After School Directory	Aug. 7	Aug. 10	Sept. 1
<b>OCTOBER:</b> The Sports Issue	Sports Fall Fun Homework Help	Halloween Directory Sports Directory	Sept. 4	Sept. 9	Oct. 1
<b>NOVEMBER:</b> The Holiday Issue	Home for the Holidays Giving Back	Holiday Activities Guide Holiday Gift Guide Schools Open House Directory	Oct. 5	Oct. 9	Nov. 1
<b>DECEMBER:</b> The Home Issue	Inspired Home Family Pets!	Holiday Activities Guide Holiday Gift Guide Schools Open House Directory	Nov. 6	Nov. 9	Dec. 1

CONTACT YOUR SALES REPRESENTATIVE TO CREATE AN ADDED-VALUE  
ADVERTISING/EDITORIAL PACKAGE THAT WORKS FOR YOU